BDO Remit joins international events that bring OFWs closer to home

Being away from loved ones and home is one of the biggest challenges of Filipinos working abroad. That's the reason why OFWs are always looking forward to any connection they might have to their native land. To name a few are the entertainment activities and international fiestas organized specially for them.

BDO Remit, BDO's global remittance service brand, takes the opportunity to interact with Filipinos abroad by sponsoring international events. With on-site event gimmicks, our subsidiary offices and international remittance partners abroad aggressively promote our products and services to make BDO Remit OFWs' ultimate choice for sending remittance to the Philippines.

MACAU, CHINA

BDO
Remit took the opportunity to promote its top-quality remittance services and products during the

Sinulog 2011 in Macau, China held



BDO Remit booth with Teresita S. Tordesillas, Cissy Belle dela Paz, Manuel Jorge Acuna and BDO clients

last Jan. 15, 2012 at Plaza Iao Hon. The feast was an annual Filipino activity supported by Macau authorities to commemorate the religious celebration of Sto. Nino de Cebu.

During the said 12th celebration of the event, a dance contest and a processional/street dancing of Sto. Nino was held. BDO Remit-Macau Expatriate Mr. Danilo B. Comia was chosen as one of the seven judges to select the best team in the Street Parade Event and the best stage presentation. BDO Remit also sponsored the prize for the Best in Choreography award.





Boholanos Association from Hong Kong performs during the dance contest (shown in photo above); 3rd placer Philippine International Dance Group, also from Hong Kong, during the street parade (photo below) held in honor of Sto. Nino de Cebu

With the initiative of Mr. Comia, together with BDO personnel Ms. Teresita S. Tordessilas, Mr. Manuel Jorge Acuna and Ms. Cissy Belle dela Paz, BDO

gained exposure and awareness throughout all market segments within the Filipino community in Macau.

BDO continues to dominate Macau, being the only Philippine bank that has established offshore operations in Macau.

DUBAI

The Filipino
Channel brought
Showtime Atbp. to Dubai
last Dec. 2, 2011. A film
showing of "No Other
Woman" was held
during the one-day
event. During
Showtime, regular



Showtime hosts: (From left) Kim Atienza, Karylle Padilla and Vhong Navarro



Mr. Edwin Punzalan, BDO expatriate in Dubai, entertains OFWs' inquiries.

hosts Vice Ganda, Anne Curtis, Vhong Navarro, Kim Atienza and Karylle Padilla, and guest performer Jon Avila came to perform for the 3,000 OFWs who attended the event.

Headed by Dubai Expatriate Mr. Edwin Punzalan, the BDO Remit team entertained inquiries from target Filipino clients about BDO Remit services and products. One of the most common queries of OFWs during the event was how to send money to a BDO Kabayan Savings Account, which is known as a safe and fast way to receive the remittance in the Philippines.

Currently, BDO has 26 partners in Dubai and continues to develop a strong presence in the Middle East.

LOS ANGELES, CALIFORNIA

BDO, through its global remittance service brand BDO Remit, participated in The Filipino Channel's One Kapamilya Go held late last year at

the Universal Studios in Los Angeles, California.



Flyers were distributed to OFWs to promote BDO Remit's products and services



From left: Liz Custodio, Mila Raquino, Hermie Bravo, Jhun Guinto and Virgie Polintan man the booth set up during the One Kapamilya Go! event co-sponsored by BDO Remit.

According to Mr. Alex A. Dulay, BDO Remit (USA), Inc. expatriate, the event was a good avenue to reach out to target clients as it was held at the heart of Los Angeles, where the largest settlement of Filipinos in the USA lives.

The audience, which numbered to 2,000-3,000, was entertained by Kapamilya stars, namely John Lloyd Cruz, Lani Misalucha, Coco Martin, Pokwang, Jed Madela and more.