



gained exposure and awareness throughout all market segments within the Filipino community in Macau.

BDO continues to dominate Macau, being the only Philippine bank that has established offshore operations in Macau.

## DUBAI

The Filipino Channel brought Showtime Atbp. to Dubai last Dec. 2, 2011. A film showing of “No Other Woman” was held during the one-day event. During Showtime, regular hosts Vice Ganda, Anne Curtis, Vhong Navarro, Kim Atienza and Karylle Padilla, and guest performer Jon Avila came to perform for the 3,000 OFWs who attended the event.



Showtime hosts: (From left) Kim Atienza, Karylle Padilla and Vhong Navarro



Mr. Edwin Punzalan, BDO expatriate in Dubai, entertains OFWs' inquiries.

Headed by Dubai Expatriate Mr. Edwin Punzalan, the BDO Remit team entertained inquiries from target Filipino clients about BDO Remit services and products. One of the most common queries of OFWs during the event was how to send money to a BDO Kabayan Savings Account, which is known as a safe and fast way to receive the remittance in the Philippines.

Currently, BDO has 26 partners in Dubai and continues to develop a strong presence in the Middle East.

## LOS ANGELES, CALIFORNIA

BDO, through its global remittance service brand BDO Remit, participated in The Filipino Channel's One Kapamilya Go held late last year at

the Universal Studios in Los Angeles, California.



Flyers were distributed to OFWs to promote BDO Remit's products and services.



From left: Liz Custodio, Mila Raquino, Hermie Bravo, Jhun Guinto and Virgie Polintan man the booth set up during the One Kapamilya Go! event co-sponsored by BDO Remit.

According to Mr. Alex A. Dulay, BDO Remit (USA), Inc. expatriate, the event was a good avenue to reach out to target clients as it was held at the heart of Los Angeles, where the largest settlement of Filipinos in the USA lives.

The audience, which numbered to 2,000-3,000, was entertained by Kapamilya stars, namely John Lloyd Cruz, Lani Misalucha, Coco Martin, Pokwang, Jed Madela and more.